

# MEAT FREE MADNESS

## THE WINNERS

We tasked Newly Weds Foods European employees to come up with the best meat free product concept...  
Here are the winners of the categories!

### Best Blue Sky Idea

Harriet, R&D



### Fancy Cheese Balls

Halloumi wrapped in Moroccan falafel, coated in a crispy tempura batter, served with sumac sauce and rose petals.

### Most On-trend Idea

Jonathan, R&D



### Gujarati Bites

Gujarati spiced sweet potato, wrapped around mango and onion chutney, with a coconut, linseed, sunflower and onion seed coating. Served with raita and a mixed leaf and pepper salad.

### Producible Tomorrow

Ben, R&D



### Cheesy Cracker Pops

A trio of cheese and cracker bites - goats' cheese with a rhubarb centre, in a digestive coating; cheddar with an onion centre, in a pretzel coating; and stilton with a fig centre, in an oatcake coating.

### Best Paper Concepts

Kay, R&D

### Spanakroquetta

Croquettes of spanakopita – vegetarian feta cheese and spinach, wrapped in mashed potato and cannellini beans, coated in a crispy crumb.

### Beata, R&D

### Beetroot Panna Cotta

Beetroot panna cotta with avocado puree and golden beetroot wedges, served with a seed, baby watercress and frisée salad.