

Newly Weds Foods Limited Privacy Policy

Newly Weds Foods Limited Communications (“Newly Weds”), together with its affiliates, which includes subsidiaries and entities that Newly Weds owns globally (collectively, “Newly Weds,” “we,” or “us”) connect, educate and strengthen business communities through market-leading events, digital products and publications. This Privacy Policy (“Policy”) describes our general privacy policy and practices in relation to Newly Weds’s websites, events, and services (collectively, the “Services”).

In compliance with the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, as well as the UK Data Protection Act (collectively referred to as “GDPR”) this policy is crafted in ‘plain English’ and serves as Newly Weds’s GDPR Data Collection and Processing Notice (“Data Use Notice”).

1. Applicability

This Policy applies to individuals who provide personal data and personal information via visiting Newly Weds’s websites (“Visitors”), registering to use the Services (“Customers”), and registering to attend Newly Weds’s events (“Attendees”). “Personal data” and “personal information”, as used herein, means data, including data about individuals residing in a European Union member state or the United Kingdom (“EU Persons”), that is within the scope of the GDPR, and that is processed by Newly Weds.

2. Information Collected

How we collect and store personal information depends on the websites you visit, the activities in which you participate, and the Services you use. You can use some of the Services without providing any personal information, although several categories of personal information are automatically collected from you when you use the Services, as described below.

a. Information You Provide

When expressing an interest in obtaining additional information about the Services, registering to use the Services, or submitting a job application, Newly Weds may require you to provide personal data, such as name, address, phone number, and email address (“Required Contact Information”). When purchasing the Services, Newly Weds may require you to provide financial qualification and billing information, such as, but not limited to, billing name and address, birth year, credit card number, and the total number of employees within the organization that will be using the Services (“Billing Information”).

Newly Weds may also ask you to provide certain optional additional information, such as, but not limited to, company annual revenues, number of employees, or industry (“Optional Information”). Required Contact Information, Billing Information, and Optional Information are referred to collectively as “Data About Customers” in the case of Customers, “Data About Visitors” in the case of Visitors, and “Data About Attendees” in the case of Attendees. Pursuant

to this Policy, “Data About Customers”, “Data About Visitors”, and “Data About Attendees” may include personal data.

b. Automatically Collected Information

Newly Weds may automatically collect certain information about the computer or devices that are used to access the Services, including mobile devices, through commonly-used information-gathering tools, such as cookies and web beacons (“Website Navigational Information”). Website Navigational Information includes standard information from your browser or device (such as browser/device type and language), your Internet Protocol (“IP”) address, and the actions you take on Newly Weds’s websites, such as the pages viewed and the links clicked.

We may also collect and analyse information such as: (i) location information (as described in the next section below), unique device identifiers and other information about your mobile phone or other mobile device(s), browser types, browser language, operating system, the state or country from which you accessed the Services; and (ii) information related to the ways in which you interact with the Services, such as referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Services, error logs, and other similar information. Newly Weds uses this information to optimize the information displayed on and, overall, to improve the user experience when using the Services.

As described further below, we may use third-party analytics providers and technologies, including cookies and similar tools, to assist in collecting this information.

c. Location Information

We may use information about your location to customize the Services with location-based information, advertising, features, or to determine regulatory applicability. If you access the Services through a mobile device and you do not want your device to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your device, provided your device allows you to do this.

d. Information From Others

We may obtain information about you from third parties, such as marketers, partners, researchers, and others. If you access the Services through a third-party connection or log-in, you authorize Newly Weds to collect, store, and use, in accordance with this Policy, any and all information available to Newly Weds through the third-party interface. Should you choose to voluntarily disclose information through the Services, such as on message boards, third parties can view publicly and collect that information without our knowledge and such disclosure may result in unsolicited messages from other individuals or third parties.

e. Aggregate or De-Identified Data

We may aggregate and/or de-identify information collected by the Services or other means so that the information is not intended to identify you. This Policy does not restrict our use or disclosure of aggregated and/or de-identified information.

3. Cookies

This Section describes our practices with respect to how we may use cookies. Depending on how you configure the cookie settings Newly Weds makes available on its websites, as well as the cookie settings that are available in your browser, you are consenting to our potential use of cookies in the manner described herein.

- We may collect data about your use of the Services through the use of cookies, Internet server logs, tracking pixels (also called web beacons) and similar technologies. A cookie is a small text file that is placed on your computer or mobile device when you visit a website, that enables us to recognize your computer/device, store your preferences and settings, enhance your user experience by delivering content specific to your interests, perform searches and analytics, and assist with security administrative functions. An Internet server log is a file where website activity is stored. Server logs are used to track usage and provide security. A tracking pixel, which is also referred to as a web beacon or a clear GIF, is an electronic tag with a unique identifier that is embedded on webpages, in online advertisements and/or email. These pixels are designed to provide usage information, such as advertising impressions or clicks, measure popularity of the Services and associated advertising, and access user cookies.
- We may use third parties to assist us in advertising, tracking aggregated and/or deidentified site usage statistics, and providing content-sharing services to support the Services. These third parties may also use cookies and similar technologies to collect similar information about your use of the Services. For instance, the cookies may reflect de-identified data linked to or derived from data you voluntarily have submitted to us, e.g., a hashed version of your email address, which we may share with service providers, solely in non-human readable form. We do not control these third-party technologies, and their use is governed by those parties' privacy policies.

For more information about targeting and advertising cookies and how you can opt out, you can visit <https://youronlinechoices.eu/> or <https://allaboutcookies.org/manage-cookies/index.html>. Please note that to the extent advertising technology is integrated into the Services, you may still receive advertisements even if you opt out of tailored advertising. In that case, the ads will not be tailored to your interests.

4. Use of Information Collected

a. Newly Weds uses Data About Visitors, Data About Attendees, and Data About Customers, which may include personal data, to perform the Services requested. For example, if you fill out a web form in order to access a Service, Newly Weds will use the information provided to contact you about your interest in the Services. Some of the Services will provide you with the

possibility to opt-in or opt-out of certain Services, such as marketing, market research. In any case, you may also opt-in or opt-out of such Services by sending an email to privacy@newlywedsfoods.com.

b. Newly Weds uses Data About Attendees to plan and operate events, create and offer professional education, host online forums and in person networks in which event attendees may participate, and populate online profiles for Attendees on the Services.

c. Newly Weds may also use Data About Customers, Data About Visitors, and Data About Attendees for marketing purposes. For example, Newly Weds may use information you provide to contact you to further discuss your interest in the Services and to send you information regarding Newly Weds, its affiliates, and its partners, such as information about promotions or events.

d. Newly Weds uses Billing Information solely to check financial qualifications and collect payment from prospective Customers and Attendees.

e. Newly Weds uses Website Navigational Information to operate and improve Newly Weds's websites, to protect Newly Weds and third parties, for security, and to prevent fraud and violation of Newly Weds's applicable agreements. Newly Weds may also use Website Navigational Information alone or in combination with Data About Customers and Data About Visitors to provide personalized information about Newly Weds.

f. Newly Weds's Customers may electronically submit data or information to the Services for hosting purposes. Newly Weds will not review, share, distribute, or reference any such data except as provided in an agreement between Newly Weds and Customer, or as may be required by law.

5. Information Sharing and Disclosure

We may disclose to and/or share your information with affiliated and non-affiliated third parties who are acting as data processors on behalf of Newly Weds in the following circumstances.

a. Consent: If you consent to the disclosure, we may do so.

b. Service Providers: For business purposes, we may provide access to your information to select third parties who perform services for us such as billing, sales, marketing, advertising, market research, fulfillment, data storage, transfer, analysis and processing, analytics, participation in a contest or sweepstakes, and legal services.

c. Other Third Parties: From time to time, Newly Weds may partner with other companies to jointly offer products or services. If you purchase or specifically express interest in a jointly offered product or service from Newly Weds, Newly Weds may share Data About Customers collected in connection with your purchase or expression of interest with our joint promotion partner(s). Please note, at that point our business partner's use of the information will be in accordance with their own privacy policies. If you do not want your information to be shared

in this manner, you may email privacy@newlywedsfoods.com and request for your information to be removed from jointly offered services.

d. Data About Attendees: Newly Weds does not share Data About Attendees with business partners unless: (i) you specifically opt in to such sharing via an event registration form; or (ii) you attend a Newly Weds event and have your attendee badge scanned by a business partner. If you choose to share your information with business partners in the manners described above, your information will be subject to the business partners' respective privacy policies. If you do not want your information to be shared, or wish to stop sharing, you may email privacy@newlywedsfoods.com and request that your information be removed from business partner sharing.

e. Protection of Newly Weds and Others: We may disclose any of your information to: (i) comply with legal process; (ii) enforce any agreements that you entered into with us; (iii) respond to claims that any content violates the rights of third parties; (iv) respond to your requests for customer service; and/or (v) the extent necessary for the purposes of the legitimate interests pursued by us or by the third party or parties to whom the data are disclosed, except where such interests are overridden by the interests for fundamental rights and freedoms of the data subjects. We may also disclose information to law enforcement agencies in emergency circumstances, where the disclosure of such information is consistent with the types of emergency disclosures permitted or required by law.

f. Business Transfers: We reserve the right to disclose and transfer all of your information, including, without limitation, your Contact Information, Billing Information, or Optional Information, to a successor (or potential successor) company in connection with a merger, acquisition, or sale of all, or components, of our business, or in connection with due diligence associated with any such transaction.

g. Intercompany Transfers: We reserve the right to exchange all of your information, including, without limitation, your Contact Information, Billing Information, or Optional Information, to affiliates of Newly Weds. All affiliates have entered into a Data Processing Agreement relating to their processing of personal data, which stipulates that their processing activities relating to such personal information shall be subject to appropriate safeguards and legal authorization. Such Data Processing Agreement includes as a minimum the standard contractual clauses for data transfers, as approved by the European Commission (European Commission implementing decision C-2021-3972 on standard contractual clauses for the transfer of personal data to third countries pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council) as well as other appropriate safeguards.

6. Online Analytics

We may use third-party web analytics services such as Google Analytics. These service providers use Website Navigational Information to help us analyse how users use the Services, including by noting the third-party website from which you arrive. The information collected by the technology (including your IP address) will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of the Services. We also use

Google Analytics for certain purposes related to advertising, as described in the following section. To prevent Google Analytics from using your information for analytics, you may install the Google Analytics Opt-Out Browser Add-On by clicking [here](#).

7. Tailored Advertising

a. Third parties whose products or services are accessible or advertised via the Services may also place cookies or other tracking technologies on your computer, mobile phone, or other device used to access the Services to collect information about your use of the Services in order to (a) inform, optimize, and serve ads based on past visits to our websites and other sites and (b) report how our advertising impressions, other uses of advertising services, and interactions with these advertising impressions and advertising services are related to the use of our Services. We may also allow other third parties (e.g., ad networks and ad servers) to serve tailored ads to you on the Services, and to access their own cookies or other tracking technologies on your computer, mobile phone, or other device you use to access the Services.

b. We neither have access to, nor does this Policy govern, the use of cookies or other tracking technologies that may be placed on your computer, mobile phone, or other device you use to access the Services by non-affiliated, third-party ad technology, ad servers, ad networks or any other non-affiliated third parties. Those parties that use these technologies may offer you a way to opt out of ad targeting as described below. c. You may receive tailored advertising on your computer or mobile device through a web browser. If you are interested in more information about tailored browser advertising and how you can generally control cookies, you may visit the Network Advertising Initiative's Consumer Opt-Out Link, the Digital Advertising Alliance's Consumer Opt-Out Link, or the European Interactive Digital Advertising Alliance, "Your Online Choices" page to opt out of receiving tailored advertising from companies that participate in those programs. To opt out of Google Analytics for Display Advertising or customize Google Display Network ads, you can visit the Google Ads Settings page. Please note that, to the extent advertising technology is integrated into the Services, you may still receive advertisements even if you opt out of tailored advertising. In that case, the ads will just not be tailored to your interests. Also, we do not control any of the above opt-out links and are not responsible for any choices you make using these mechanisms or the continued availability or accuracy of these mechanisms.

8. Communications Preferences

Newly Weds offers Visitors, Customers, and Attendees who provide contact information a means to choose how Newly Weds communicates with you. You may manage your receipt of marketing and non-transactional communications by clicking on the "unsubscribe" link located on the bottom of each of Newly Weds's marketing emails. Additionally, you may send specific requests to privacy@newlywedsfoods.com.

9. Public Forums, Refer a Friend, and Customer Testimonials

Newly Weds may provide bulletin boards, blogs, or chat rooms through the Services. Any personal information you choose to submit in such a forum may be read, collected, or used by others who visit these forums, and may be used to send you unsolicited messages. Newly Weds is not responsible for the personal information you choose to submit in these forums.

10. Linked Sites and Advertisements

The Services may contain links to third-party websites. We are not responsible for the privacy practices or the content of those third-party websites. Any information you provide via those services is subject to the applicable third-party privacy policies and is not covered by this Policy.

11. Social Media

When using the Services or when using certain third party social networking services (e.g., Facebook, Twitter, Google +) (each a "Social Network"), you may have the option to connect your Service information and activity with your Social Network information and activity. If you authorize such a connection, you permit us to share or publish information about your Service activity with that Social Network and its users, and to access certain of your Social Network information, as disclosed to you at the time you consent to the connection. Information we may share with a Social Network may include, but is not limited to: technical information about your Service activity, your Service comments or the videos you watch on Service. Information we may access about you, with your consent, from a Social Network may include, but is not limited to, your basic Social Network information, your location data, your list of contacts, friends or followers and certain information about your activities on the Social Network. If you permit a connection between a Social Network and a Service, we (and that Social Network) may be able to identify you and to associate information received pursuant to the connection with information we already have about you. For more information, please review the privacy disclosures and terms of your Social Network account, which govern how that account information is collected and shared with us.

12. Children

Our Services do not target and are not intended to attract children under the age of 16. Newly Weds does not knowingly solicit personal information from children under the age of 16. Should we learn or be notified that we have collected information from users under the age of 16, we will immediately delete such personal information.

13. Your Rights in Relation to Data Processed by Newly Weds

Based on the laws applicable to the use of your personal information, you may have rights that you can exercise. These rights may include:

- Right of access
- Right to rectification or correction of personal information

- Right to erasure
- Right to restriction of processing
- Right to data portability
- Right to object, opt out of processing or withdraw consent
- Rights relating to automated decision-making
- Right to withdraw consent

You may review and update certain user profile information by logging in, as applicable, to the relevant portions of the Services where such information may be updated, or by contacting privacy@newlywedsfoods.com.

Please note that we may request documentary evidence relating to your identity before you are entitled to exercising your rights set out above.

14. Data Retention

Newly Weds' rights and obligations with respect to the retention of personal information, including the timeframes for doing so, may vary depending on the applicable laws, the nature of the information, the purposes of the processing of such personal information, etc. In certain cases, for instance in view of complying with a legal obligation or as instructed by a competent government body, Newly Weds' legal obligation retain your personal information will override your exercise of your right to change or erase your personal information.

Bearing in mind the above, Newly Weds retains personal information in accordance with its data retention policies and laws that apply to such processes. Please contact Newly Weds as set out below if you would require more information as regards our data retention policies.

15. Security

We have appropriate physical, technical, operational and managerial measures and procedures to safeguard and help prevent unauthorized access and maintain data security of, and to use correctly, the information we collect online. These safeguards vary based on the sensitivity of the information that we collect and store. Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personal information that we collect will never be disclosed in a manner that is inconsistent with this Policy.

16. No Rights of Third Parties

This Policy does not create rights enforceable by third parties.

17. How to Contact Newly Weds

If you have any questions, comments, or concerns regarding this Policy or Newly Weds's privacy practices may be submitted via email to privacy@newlywedsfoods.com, or in writing by addressing your inquiries to: Newly Weds Foods Limited Owl Lane, Ossett, West Yorkshire WF5 9AX United Kingdom Attn: Data Protection Officer.

18. Changes to This Policy

Newly Weds reserves the right to change this Policy from time to time. Please check this page periodically for changes. This Policy was last modified on August 1st, 2023.